

# Artificial Intelligence (AI) and Machine Learning

Businesses adopting artificial intelligence and machine learning technologies and the companies developing them turn to us to navigate regulatory complexities, potential liabilities, and transactional considerations they face on the path to realizing AI's tremendous potential.

We bring together our extensive technical backgrounds and broad range of subject matter experience to help them:

- identify potential risks through data protection impact assessments;
- navigate whether AI's role is categorized as a medical device by the FDA;
- maneuver through ambiguous FDA guidelines related to AI in drug development;
- counsel on the murky landscape of copyright law in connection with generative AI;
- comply with digital communication laws regarding the use of AI systems in content moderation and advertising;
- ensure the use of AI systems is done in an ethical and responsible fashion;
- mitigate risks from contractual, e-discovery, product liability, regulatory, and tort-based claims; and
- complement their businesses and expand into new markets through investments in and acquisitions of sophisticated AI platforms.

From major corporations to emerging growth companies and their investors, we provide this guidance across the full range of AI/ML technologies including:

- fraud detection and digital identity;

## Capability Lawyers



Carolyn Zander Alford  
*New York*



John M. Anderson  
*Atlanta*



Lisa M. Dwyer  
*Washington, D.C.*



Amanda J. Klingler  
*Washington, D.C.*



Phyllis B. Sumner  
*Atlanta*



Ronni D. Solomon  
*Atlanta*

- digital health and personalized medicine;
- chatbots;
- e-commerce and marketplace platforms;
- facial/biometric data recognition;
- intelligent robotics;
- autonomous vehicles;
- data set licensing; and more.

## Cases & Deals

*April 24, 2025*

King & Spalding Secures Complete Defense Verdict for Motive in Competitor Patent Case

*March 24, 2025*

Roper Technologies, Inc. to acquire CentralReach for \$1.65 billion

*February 20, 2025*

SmartSuite Holdings Secures \$13 Million Series A Funding

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## Insights

### CLIENT ALERT

*March 24, 2025*

Tools of the Trade: Reacting to Government Contract Terminations and Pauses

### CLIENT ALERT

*March 11, 2025*

EU & UK AI Round-up

### ARTICLE

*February 18, 2025*

Keeping Up-To-Date Tracking of AI-Related News from the EU and UK

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## Events

### SPEAKING ENGAGEMENT

*June 20, 2025*

Kassi Burns to Speak at the State Bar of Texas Annual Meeting

### SPEAKING ENGAGEMENT

*May 8, 2025*

Ben Softness to Speak at the Legal Frontiers in Digital Media 2025 conference

### CONFERENCE

*May 1, 2025*

Annual California Life Sciences Summit

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News

**IN THE NEWS**

*April 7, 2025*

Data, privacy and security partner Charly Helleputte joins the firm's Government Matters and Regulation practice group in Brussels

**PRESS RELEASE**

*April 7, 2025*

King & Spalding Welcomes Data, Privacy and Security Partner Charles-Albert (Charly) Helleputte in Brussels

**IN THE NEWS**

*March 11, 2025*

Former Google Regulatory and Litigation Counsel Benjamin Softness joins the firm's Business Litigation practice group in San Francisco

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